



**IEEE PES
2025
GTD**
CONFERENCE
& EXPOSITION

Accelerating The Energy Transition toward Carbon Neutrality – A Sustainable Energy Future For All

Conference
26th - 29th November 2025

Exposition
27th - 29th November 2025

Queen Sirikit National
Convention Center (QSNCC)
Bangkok, Thailand



Sponsorship Prospectus

Sponsor Package	UTILITIES	DIAMOND	PLATINUM	GOLD	Silver
Early Bird <u>within 30 June 2025</u>	USD 124,500 / THB 4,000,000	USD 108,500 / THB 3,500,000	USD 77,500 / THB 2,500,000	USD 62,500 / THB 2,000,000	USD 47,000 / THB 1,500,000
Regular <u>1 July 2025 onwards</u>		USD 130,500 / THB 4,200,000	USD 93,000 / THB 3,000,000	USD 74,500 / THB 2,400,000	USD 56,000 / THB 1,800,000
Exhibition Space					
Raw Space	90 sq.m.	90 sq.m.	72 sq.m.	54 sq.m.	36 sq.m.
Sponsorship Benefits					
Registration Fee Included	✓	✓	✓	✓	✓
Company Logo acknowledgement in online & offline media of the event:					
·Main Website					
·Electronic Marketing Materials					
·Printed Materials					
·Backdrops: Opening Ceremony	✓	✓	✓	✓	✓
·Backdrops: Conference Program					
·Directory Board					
·Archway					
·Program Book					
Presentation Slots	3	6	3	2	1
Exclusive interview (in official media, social network etc.)	✓	✓	✓		
Logo advertisement on Delegate Badges	✓	✓			
Product sampling or brochure inserted into conference bag (samples/ brochures to be supplied by sponsor within due date)	✓	✓	✓		
Indicated Your Booth Location on the Floor Plan	✓	✓	✓	✓	
Appreciation Plaque	✓	✓	✓	✓	✓
One Page Advertisement in Program Book (artwork files to be supplied by sponsor within due date)	full page	full page	full page	1/2	1/4
Delegate badges (full registration) for GTD Asia 2025 Conference and Exhibition	35	35	16	12	10
Exhibitor badges during 27-29 November 2025 for Exhibition only	15	15	13	11	9
Visitor badges during 27-29 November 2025 for Exhibition only	1,200	1,200	1,000	850	700
Tutorial (Day Pass)	80				
Technical Tour (Day Pass)	25				
Social Functions					
VIP Invitation cards for Executive Party	25	25	15	10	5
VIP Invitation cards for Gala Dinner	25	25	15	10	5
Press Conference					
Invitation to Join Press Conference	✓	✓	✓	✓	✓
Group Photo on Stage	✓	✓	✓	✓	✓

Remark: Rates listed above are before the 7% VAT.





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Hospitality Sponsorship

NO.	HOSPITALITY SPONSORSHIP	DATE	Rate
1	Welcome Reception	26-Nov	USD 23,500 / THB 750,000
	· 18 sq.m. of raw space booth		
	· 1 set counter for showcase display in welcome reception area		
	· Acknowledgement as the “Welcome Reception Sponsor” by sponsor’s logo on event materials (printed and digital).		
	· Sponsor logo on welcome dinner’s stage		
	· Product sampling or brochure inserted into conference bag (materials to supplied by sponsor within the due date)		
	· Remark on stage as the "Welcome Reception Sponsor"		
2	Executive Party	27-Nov	USD 20,500 / THB 650,000
	· 18 sq.m. of raw space booth		
	· 1 set counter for showcase display in executive party area		
	· Acknowledgement as the “Executive Party Sponsor” by sponsor’s logo on event materials (printed and digital).		
	· Sponsor logo on executive party’s stage		
	· Product sampling or brochure inserted into conference bag (materials to supplied by sponsor within the due date)		
	· Remark on stage as the "Executive Party Sponsor"		
3	Gala Dinner	28-Nov	USD 28,000 / THB 900,000
	· 18 sq.m. of raw space booth		
	· 1 set counter for showcase display in gala dinner area		
	· Acknowledgement as the “Gala Dinner Sponsor” by sponsor’s logo on event materials (printed and digital).		
	· Sponsor logo on gala dinner’s stage		
	· Product sampling or brochure inserted into conference bag (materials to supplied by sponsor within the due date)		
	· Remark on stage as the "Gala Dinner Sponsor"		
4	Delegate Lunch		USD 18,000 / THB 580,000
	*package/meal/location/day	27, 28, 29-Nov	
	· 18 sq.m. of raw space booth		
	· 1 set counter for showcase display in Lunch area		
	· Acknowledgement as the “Lunch Sponsor” by sponsor’s logo in lunch area		
	· Opportunity to display 10 roll up banners in lunch area (the roll up banners to supplied by sponsor within the due date)		
5	Coffee Break (Morning or Afternoon)	27, 28, 29-Nov	USD 13,500 / THB 430,000
	*package/meal/location/day		
	· 18 sq.m. of raw space booth		
	· 1 set counter for showcase display in coffee break area		
	· Acknowledgement as the “Coffee Break Sponsor” by sponsor’s logo in coffee break area		
	· Opportunity to display 4 roll up banners in coffee break area (the roll up banners to be supplied by sponsor within the due date)		
	Remark: Rates listed above are before the 7% VAT.		



NO.	ADVERTISING SPONSORSHIP	Rate
1	E-Program Book	
	• Full-Page Colour Advertisement	USD 1,650 / THB 50,000
	• Half-Page Colour Advertisement	USD 1,000 / THB 30,000
	• Quarter-Page Colour Advertisement	USD 650 / THB 20,000
	• Product highlight in E-Program Book 100-word max product highlight write-up with 1 picture	USD 500 / THB 15,000
2	E-Newsletter	
	• Exclusive company news column in E-Newsletter 100-word max company write-up with 1 logo (1 time)	USD 1,800 / THB 55,000
	• Product highlight in E-Newsletter 100-word max product highlight write-up with 1 picture (1 time)	USD 1,800 / THB 55,000
3	Onsite Branding	
	• Company logo to indicate your booth location on the floor plan (Exhibition directory board)	USD 2,400 / THB 75,000
	• Company logo on hall gangway's hanging banners (limited to 5 companies)	USD 5,000 / THB 160,000
	• Pillar advertising - 4 sides per pillar (limited to 5 companies, pillar location as first come first served)	USD 6,300 / THB 200,000
	• A0 Size x 5 Nos Hall Gangway Floor Sticker	USD 3,200 / THB 100,000
	Remark: Rates listed above are before the 7% VAT.	

Exhibition Packages

Exhibition Package	Early Bird within 30 June 2025	Regular 1 July 2025 onwards
Raw Space (min. 18 sq.m.)	USD 395 / THB 12,750 per sq.m.	USD 430 / THB 13,750 per sq.m.
Shell Scheme Package (min. 9 sq.m.) <i>Note:</i> Additional costs will be incurred for any additional furnishings.	USD 4,005 / THB 127,800 per booth	USD 4,320 / THB 137,250 per booth
Corner Location Charge	USD 625 / THB 20,000 per booth	
Registration Fee (mandatory)	USD 390 / THB 12,500 per exhibitor	
Co-Exhibitor	USD 580 / THB 18,500 per co-exhibitor	

Raw Space (minimum 18 sq.m.)

Includes:

- Exhibition space
- Company registration as exhibitor
- General hall cleaning
- General hall security
- Invitation for visitor

Note:

- Exhibitors who select 'Raw Space' are required to engage a contractor to professionally build a custom stand with high level of finishing and safety compliance.
- Appropriate floor covering (i.e. carpet, platform, etc.) are required for all Raw Space stands
- Electricity and furniture are not included in this package; please place a separate order for it.

Shell Scheme Package (minimum 9 sq.m.)

Includes:

- Exhibition space
- Fascia Board (for each open side)
- 1 x Counter
- 1 x Table
- 2 x Chairs
- 2 x Lightings
- 5-Amp socket
- Partitions
- Carpet (Standard Color)

Booth Size	Exhibitor Badge Allotment (Based on Booth Size)
9 Sq.m.	3
18 Sq.m.	5
27 Sq.m.	7
36 Sq.m.	9
54 Sq.m.	11
Greater than 54 Sq.m.	11 + 1 additional badge per 9 Sq.m. (63 Sq.m. = 12 Badges)