



# Accelerating The Energy Transition

toward Carbon Neutrality –  
A Sustainable Energy Future For All

## Conference

26<sup>th</sup> - 29<sup>th</sup> November 2025

## Exposition

27<sup>th</sup> - 29<sup>th</sup> November 2025

Queen Sirikit National  
Convention Center (QSNCC)  
Bangkok, Thailand





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# Success Story

## IEEE PES GTD 2019

## Facts & Figures 2019

Exhibition



Conference





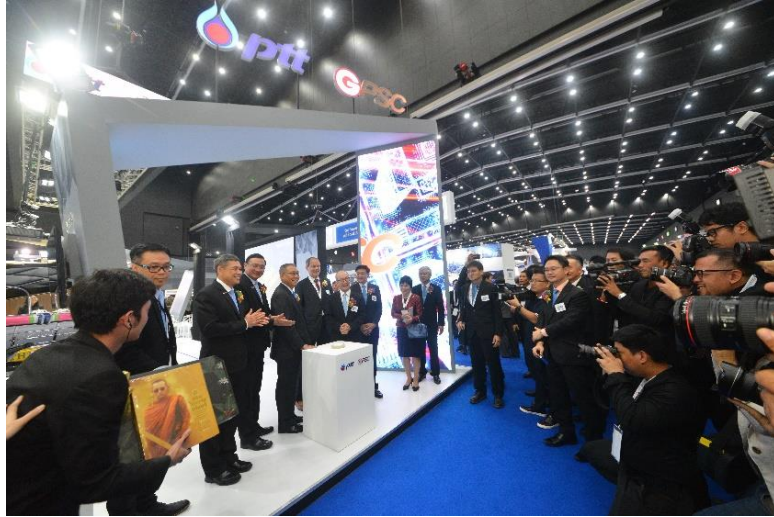


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# IEEE PES GTD Asia 2025





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# About – GTD Asia 2025

The **IEEE PES GTD Asia** has been inherited from **IEEE PES T&D Conference and Exhibition** arranged biannually in North America for over 40 years which is expected to be the most prominent event of IEEE PES held in Asia. IEEE is a non-profit organization with a great purpose of exchanging ideas and experiences through discussions, technical paper and posters presentations.

**IEEE PES GTD Asia 2025** will be held on **26 – 29 November 2025** at **Queen Sirikit National Convention Center**. In this world class event, there will be arranged under the theme of **“Accelerating The Energy Transition toward Carbon Neutrality – A Sustainable Energy Future for All”** and will consist of three major conferences and expositions which are (i) Power Generation (PG), (ii) Transmission and Distribution (T&D) and (iii) Renewable Energy (RE) where will welcomed and gathered over **10,000 leaders** of electricity and energy industries all around the world including top executives, government officials, professionals and researchers from leading institutions, organization and manufacturers from government and private sectors. At the heart of the event is a dynamic exposition, showcasing cutting edge technologies, ground breaking solutions, and the latest advancements shaping the power and energy sector. Leading organizations will present their innovations, offering an unparallel platform for collaboration, knowledge-sharing, and business development.

IEEE PES GTD Asia is poised to become the region's premier gathering for power and energy professionals, bringing together international innovators, researchers, and industry leaders to examine the future of power generation, transmission, distribution, and renewable energy. Whether you are seeking the latest innovations, strategic partnerships, or a platform to showcase your solutions, this event promises to deliver unmatched value.

**Join us at IEEE PES GTD Asia 2025 to power the future together!**



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## Dates & Highlights



**Conference:**  
26 – 29 November 2025



Up to 10,000 ATTENDEES



300+ EXHIBITORS



300+ INTERNATIONAL SPEAKERS



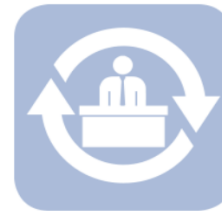
CONFERENCE TRACKS



NEW PRODUCT SHOWCASES



**Exposition:**  
27 – 29 November 2025



SUPER SESSIONS



PANEL SESSIONS



FORUM SESSIONS



POSTER SESSIONS



MULTIPLE NETWORKING OPPORTUNITIES



## Program Overview (Tentative)

Session	Day 0 25 Nov	Day 1 26 Nov	Day 2 27 Nov				Day 3 28 Nov					Day 4 29 Nov						
Early AM	Pre – Tours	Tutorial Sessions	OPENING CEREMONY & PLENARY SESSIONS				Super Session 2	Forum Sessions	Panel Sessions	Keynote Sessions	EXPO OPEN 10 am – 5 pm	All Day Registration	CEO Roundtable	Forum Sessions	Panel Sessions	Keynote Sessions	EXPO OPEN 10am - 3pm	All Day Registration
Late AM		Tutorial Lunch (Ticket Required)	Executive Lunch		Conference Luncheon (Exhibit Hall)		EXPO ONLY - NO CONFERENCE						Lunch (Delegates' Own)					
Early PM	Registration 12 pm – 4 pm	Tutorial Sessions	Super Session 1	Forum Sessions	Panel Sessions	Keynote Sessions	Super Session 3	Forum Sessions	Panel Sessions	Keynote Sessions	EXPO OPEN 10 am – 5 pm	All Day Registration	Closing Reception (3 pm – 4 pm): Exhibit Hall					
Late PM							WIE Roundtable											
EVE		Welcome Reception (5 pm – 7 pm)	Networking Reception (4.30 - 6 pm): Exhibit Hall				Poster Sessions (Refreshment) (5 pm – 7 pm): Exhibit Hall					Gala Dinner (5.30pm - 9pm)						

Remark: The draft program overview is subject to change for an appropriate information



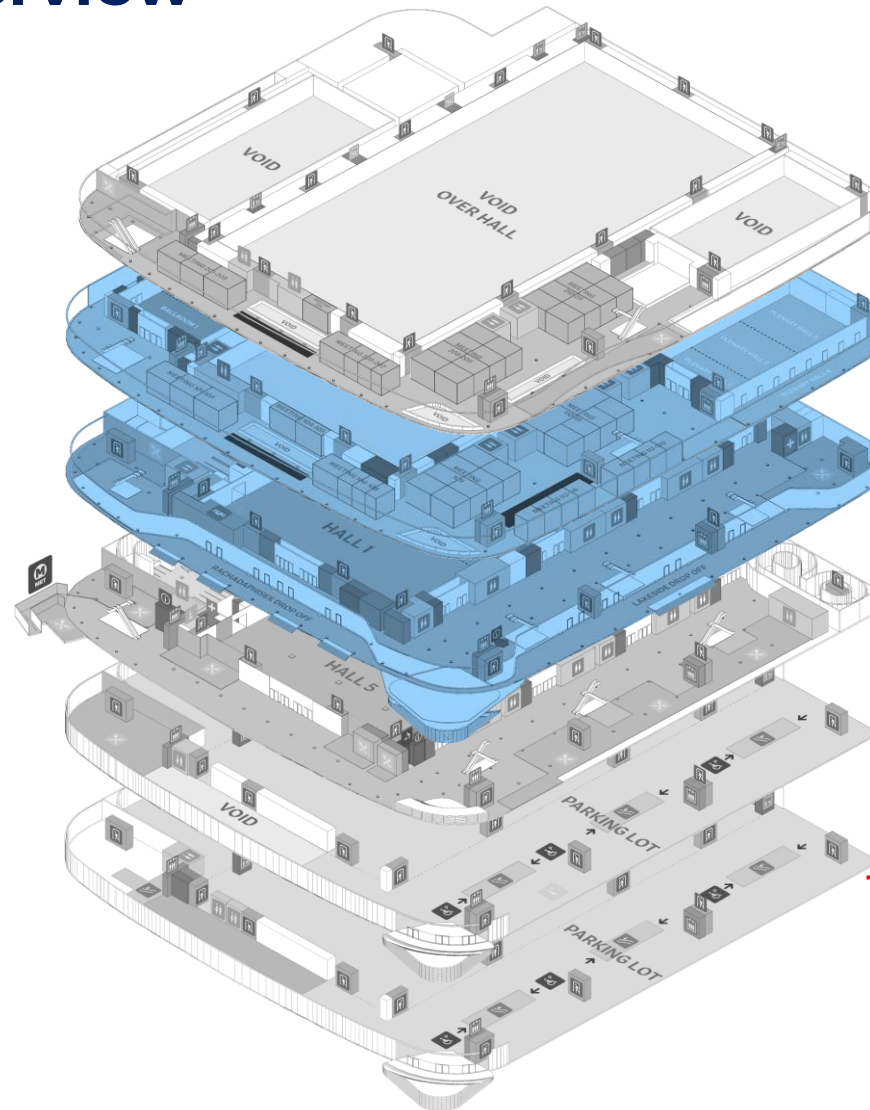
# QUEEN SIRIKIT NATIONAL CONVENTION CENTER

Venue of

# IEEE PES GTD ASIA 2025



## Venue Overview



**Level 2**  
Meeting Rooms

**Level 1**  
- Plenary Hall  
- Meeting Rooms  
- Ballroom

**Level G**  
Exhibition Hall 2 - 4

**Level LG**  
- Exhibition Hall 5-8  
- Retail Shops

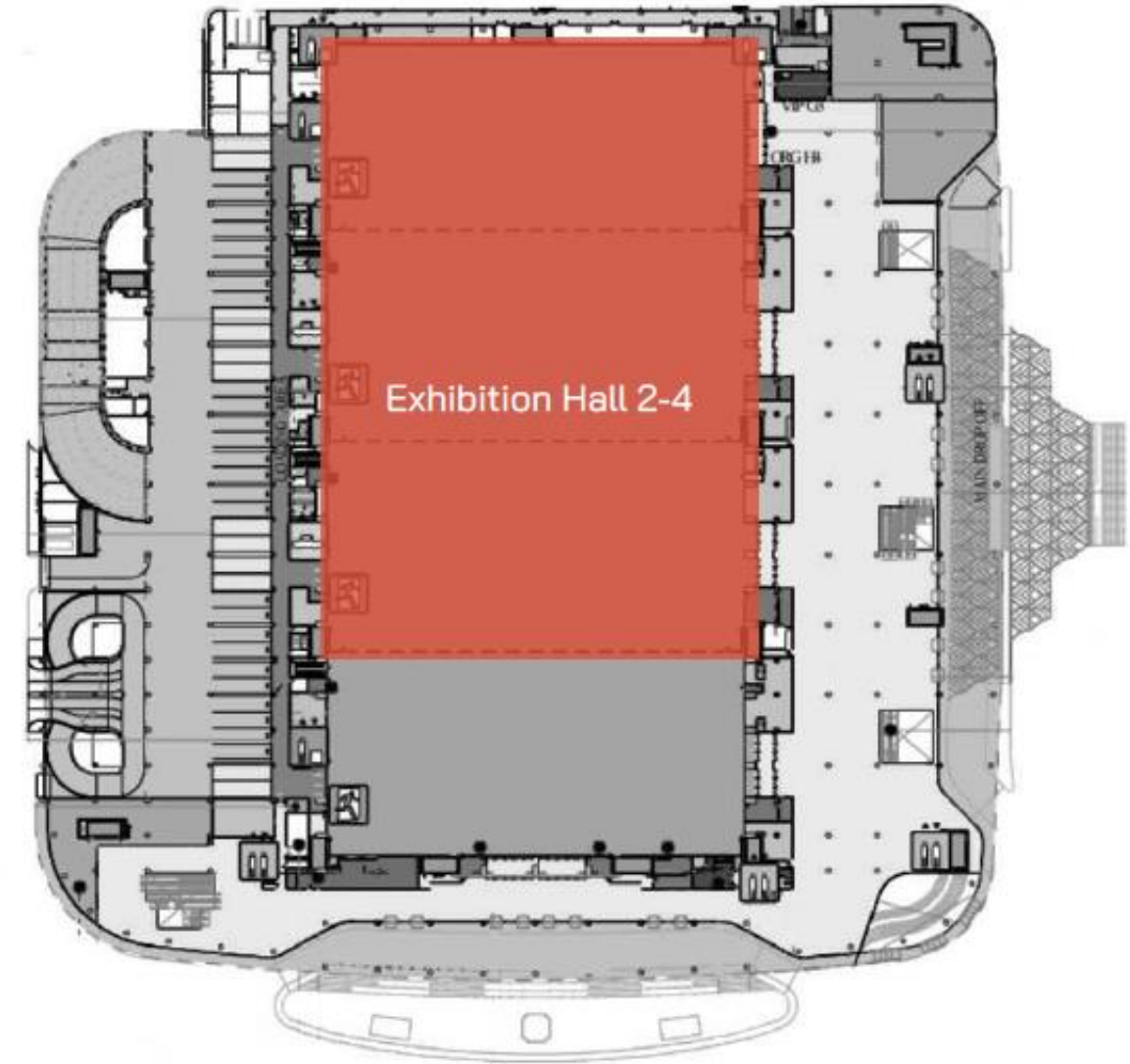
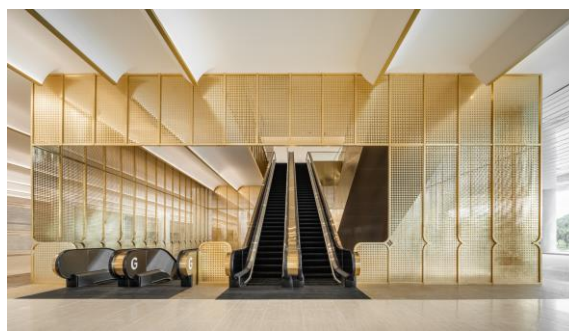
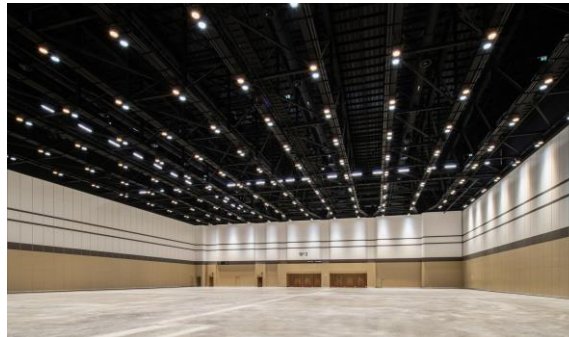
**Level B1**  
- Food Court  
- Parking

**Level B2**  
- Parking  
- Event Hall

## Exhibition, Level G

### Exhibitions Hall 2-4:

- Exhibition
- Poster Session
- Networking & Activities Area







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To check **updated floorplan**,  
 please visit the official [website](#).

## Exhibit Profiles

Profile		2019	2025
Existing	Power Generation	✓	✓
	Transmission and Distribution	✓	✓
	Renewable Energy	✓	✓
New	Solar + Battery Storage	-	✓
	Sustainable Mobility	-	✓
	Energy Management and Digital	-	✓
	Carbon Credit Trading Business	-	✓



## Networking Opportunities

All exhibitors and sponsors can leverage the event's **mobile app** for seamless lead scanning and business matching, ensuring valuable connections and maximizing engagement opportunities.

- **Lead scanner**

Exhibitors and sponsors will get exclusive access to our in-app lead scanner allowing you to capture leads efficiently and effectively.

1. Lead scanner will be a feature within the **IEEE PES GTD ASIA 2025 Mobile Application**
2. Simply open the lead scanner and position the camera over the QR codes printed on the badges of the attendees you are talking to
3. To aid your subsequent follow-ups, you can rate the lead as 'cold', 'warm', 'hot' and key in a short note
4. With one click of a button, the leads captured are sent directly to your email with an attached excel sheet

- **Business-matching**

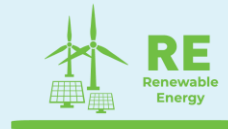
Leave nothing to chance - pre schedule meetings with your right prospects many weeks ahead of our event via an interactive Web Application.

1. Enjoy AI-powered recommendations on the best prospects for your business
2. Utilise a simple yet powerful multi-value search feature to find the right people
3. Pre-scheduling a meeting takes 2 clicks and meetings are booked based on mutual availability
4. Automated reminders via emails & SMS to ensure meetings fulfilment

# Sponsorship and Exhibition Rates and Options

## Sponsorship Opportunities

- Showcase your latest and outstanding products and innovations
- Develop knowledge for greater advancement of technologies
- Powerful branding advertisement among specialists in power and energy fields
- Strengthen and expand community relationships and network to international level



## Advertising Sponsorship

No.	Details	Package
<b>1. E-Program Book</b>		
	• One full color page advertisement	USD 1,650 / THB 50,000
	• Half full color page advertisement	USD 1,000 / THB 30,000
	• 1/4 color page advertisement	USD 650 / THB 20,000
	• Product highlight in E-Program Book 100-word max product highlight write-up with 1 picture	USD 500 / THB 15,000
<b>2. E-Newsletter</b>		
	• Exclusive company news column in E-Newsletter 100-word max company write-up with logo (1 time)	USD 1,800 / THB 55,000
	• Product highlight in E-Newsletter 100-word max product highlight write-up with picture (1 time)	USD 1,500 / THB 55,000
<b>3. Onsite Materials</b>		
	• Company logo to indicate your booth location on the floor plan (on directory board)	USD 2,400 / THB 75,000
	• Company logo on hall gangway hanging banners (limited to 5 companies)	USD 5,000 / THB 160,000
	• Pillar advertising (limited to 5 companies, 4 sides/pillar, pillar location as first come first served)	USD 6,300 / THB 200,000
	• Hall gangway floor sticker (size A0, qty 5 units)	USD 3,200 / THB 100,000

Remark: Rates listed above are before the 7% VAT.



# Sponsorship Prospectus

**Early Bird Rate** (within 30 June 2025)

**USD 108,500 / THB 3,500,000**

**Regular Rate**

**USD 130,500 / THB 4,200,000**

Remark: All rates exclude VAT 7%.

## Privileges

- Acknowledgement as the **“Diamond Sponsor”** by sponsor’s logo on all online and offline media of the event and involving PR activities.
- Sponsor logo on stage and onsite decoration items such as directory board and etc.
- **Sponsor logo on badges**
- **90 sq.m.** of Raw Space in the exhibition hall
- **6 Presentation** slots in the exhibition hall (2 slots per day)
- Full – pages color advertisement in the program book (artwork files to be supplied by sponsor within due date)
- Product sampling or brochure inserted into conference bag (samples/ brochures to be supplied by sponsor within due date)
- **Indicated your booth location on the floorplan**
- Appreciation plaque for sponsor
- Complimentary **15** exhibitor badges and **1,200** visitor badges (exhibition only)
- Complimentary **35** congress delegate badges (full registration)
- **25** VIP invitation cards for Executive Party and **25** VIP invitation cards for Gala Dinner
- Invitation to **join a press conference and an exclusive interview** in official media or social network
- Group photo on the stage



**Early Bird Rate** (within 30 June 2025)

**USD 77,500 / THB 2,500,000**

**Regular Rate**

**USD 93,000 / THB 3,000,000**

Remark: All rates exclude VAT 7%.

## Privileges

- Acknowledgement as the **“Platinum Sponsor”** by sponsor’s logo on all online and offline media of the event and involving PR activities.
- Sponsor logo on stage and onsite decoration items such as directory board and etc.
- **72 sq.m.** of Raw Space in the exhibition hall
- **3 Presentation** slots in the exhibition hall (1 slot per day)
- Full – pages color advertisement in the program book (artwork files to be supplied by sponsor within due date)
- Product sampling or brochure inserted into conference bag (samples/ brochures to be supplied by sponsor within due date)
- **Indicated your booth location on the floorplan**
- Appreciation plaque for sponsor
- Complimentary **13** exhibitor badges and **1,000** visitor badges (exhibition only)
- Complimentary **16** congress delegate badges (full registration)
- **15** VIP invitation cards for Executive Party and **15** VIP invitation cards for Gala Dinner
- Invitation to **join a press conference and an exclusive interview** in official media or social network
- Group photo on the stage



**Early Bird Rate** (within 30 June 2025)

**USD 62,500 / THB 2,000,000**

**Regular Rate**

**USD 74,500 / THB 2,400,000**

Remark: All rates exclude VAT 7%.

## Privileges

- Acknowledgement as the **“Gold Sponsor”** by sponsor’s logo on all online and offline media of the event and involving PR activities.
- Sponsor logo on stage and onsite decoration items such as directory board and etc.
- **54 sq.m.** of Raw Space in the exhibition hall
- **2 Presentation** slots in the exhibition hall (1 slot per day)
- Half – pages color advertisement in the program book (artwork files to be supplied by sponsor within due date)
- **Indicated your booth location on the floorplan**
- Appreciation plaque for sponsor
- Complimentary **11** exhibitor badges and **850** visitor badges (exhibition only)
- Complimentary **12** congress delegate badges (full registration)
- **10** VIP invitation cards for Executive Party and **10** VIP invitation cards for Gala Dinner
- Invitation to **join a press conference**
- Group photo on the stage



**Early Bird Rate** (within 30 June 2025)

**USD 47,000 / THB 1,500,000**

**Regular Rate**

**USD 56,000 / THB 1,800,000**

Remark: All rates exclude VAT 7%.

## Privileges

- Acknowledgement as the **“Silver Sponsor”** by sponsor’s logo on all online and offline media of the event and involving PR activities.
- Sponsor logo on stage and onsite decoration items such as directory board and etc.
- **36 sq.m.** of Raw Space in the exhibition hall
- **1 Presentation** slot in the exhibition hall
- 1/4 – pages color advertisement in the program book (artwork files to be supplied by sponsor within due date)
- Appreciation plaque for sponsor
- Complimentary **9** exhibitor badges and **700** visitor badges (exhibition only)
- Complimentary **10** congress delegate badges (full registration)
- **5** VIP invitation cards for Executive Party and **5** VIP invitation cards for Gala Dinner
- Invitation to **join a press conference**
- Group photo on the stage



# HOSPITALITY SPONSORSHIP

## Welcome Reception Sponsor

USD 23,500 / THB 750,000  
(All rates exclude VAT 7%.)

### Privilege

- Acknowledgement as the "Welcome Reception Sponsor" by sponsor's logo on event materials (printing and digital)
- Sponsor logo on welcome reception's stage
- Remark on stage as the "Welcome Reception Sponsor"
- 1 set counter for showcase display in welcome reception area
- Product sampling or brochure inserted into conference bag (materials to supplied by sponsor within the due date)
- 18 sq.m. of raw space booth

## Executive Party Sponsor

USD 20,500 / THB 650,000  
(All rates exclude VAT 7%.)

### Privilege

- Acknowledgement as the "Executive Party Sponsor" by sponsor's logo on event materials (printing and digital)
- Sponsor logo on executive party's stage
- Remark on stage as the "Executive Party Sponsor"
- 1 set counter for showcase display in executive party area
- Product sampling or brochure inserted into conference bag (materials to supplied by sponsor within the due date)
- 18 sq.m. of raw space booth

## Gala Dinner Sponsor

USD 28,000 / THB 900,000  
(All rates exclude VAT 7%.)

### Privilege

- Acknowledgement as the "Gala Dinner Sponsor" by sponsor's logo on event materials (printing and digital)
- Sponsor logo on gala dinner's stage
- Remark on stage as the "Gala Dinner Sponsor"
- 1 set counter for showcase display in gala dinner area
- Product sampling or brochure inserted into conference bag (materials to supplied by sponsor within the due date)
- 18 sq.m. of raw space booth

## Delegate Lunch Sponsor

USD 18,000 / THB 580,000  
**Per meal/location/day**  
(All rates exclude VAT 7%.)

### Privilege

- Acknowledgement as the "Lunch Sponsor" by sponsor's logo in lunch area
- 1 set counter for showcase display in Lunch area
- Opportunity to display 10 roll up banners in lunch area (the roll up banners to supplied by sponsor within the due date)
- 18 sq.m. of raw space booth

## Coffee Break Sponsor

USD 13,500 / THB 430,000  
**Per meal/location/day**  
(All rates exclude VAT 7%.)

### Privilege

- Top banner ad in the event mobile app
- Acknowledgement as the "Coffee Break Sponsor" by sponsor's logo in coffee break area
- 1 set counter for showcase display in coffee break area
- Opportunity to display 6 roll up banners in coffee break area (the roll up banners to supplied by sponsor within the due date)
- 18 sq.m. of raw space booth



# Exhibition Package

Package	2025	
	EARLY BIRD WITHIN 30 JUNE 2025	REGULAR 1 JULY 2025 ONWARDS
	USD / THB	USD / THB
Raw Space (min. 18 sq.m.)	USD 395 / THB 12,750 per sq.m.	USD 430 / THB 13,750 per sq.m.
<b>Schell Scheme Package (min. 9 sq.m.)</b> <i>Note: Additional costs will be incurred for any additional furnishings.</i>	USD 4,005 / THB 127,800 per booth (9 sq.m.)	USD 4,320 / THB 137,250 per booth (9 sq.m.)
Corner Location Charge	USD 625 / THB 20,000 per booth	
Registration Fee (mandatory)	USD 390 / THB 12,500 per exhibitor	
Co-Exhibitor	USD 580 / THB 18,500 per co-exhibitor	

**Remark:** Rates listed above are before the 7% VAT.

## Raw Space

(minimum 18 sq.m.)

### Includes:

- Exhibition space
- Company registration as exhibitor
- General hall cleaning
- General hall security
- Invitation for visitor

### Note:

- Exhibitors who select 'Raw Space' are required to engage a contractor to professionally build a custom stand with high level of finishing and safety compliance.
- Appropriate floor covering (i.e. carpet, platform, etc.) are required for all Raw Space stands
- Electricity and furniture are not included in this package; please place a separate order for it.

## Shell Scheme Package

(minimum 9 sq.m.)

### Includes:

- Exhibition space
- Fascia Board (for each open side)
- 1 x Counter
- 1 x Table
- 2 x Chairs
- 2 x Lightings
- 5-Amp socket
- Partitions
- Carpet (Standard Color)

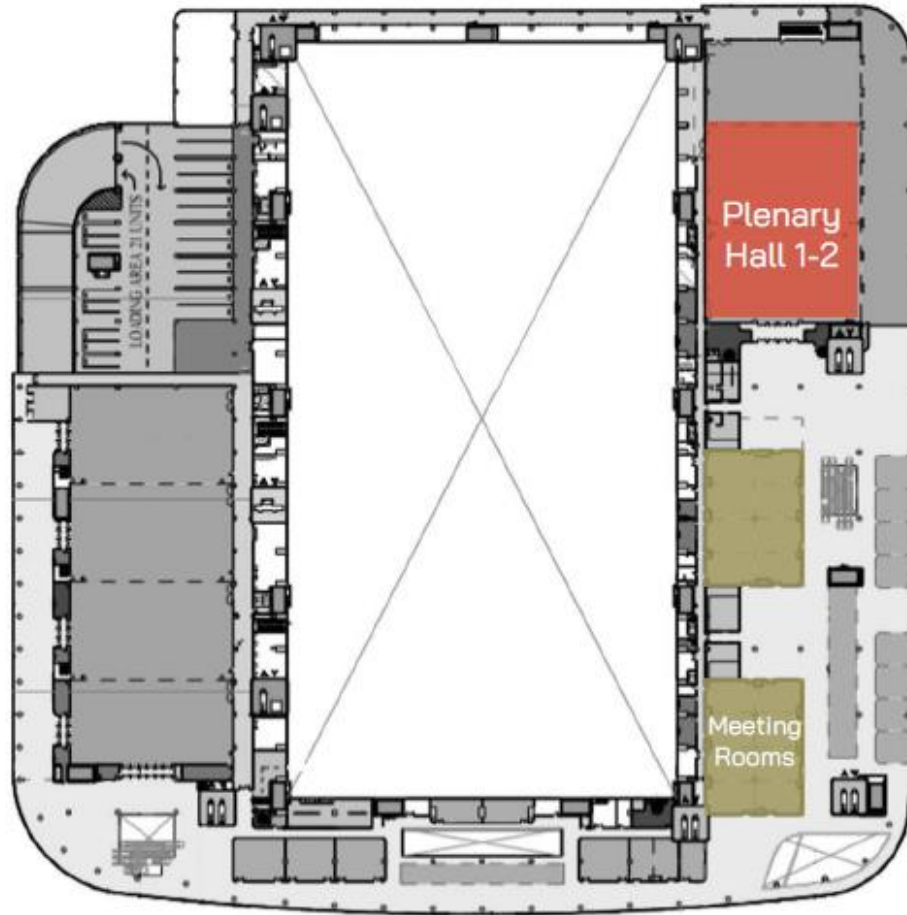
### Booth Size

### Badge Allotment

(Based on Booth Size)

9 Sq.m.	3
18 Sq.m.	5
27 Sq.m.	7
36 Sq.m.	9
54 Sq.m.	11
Greater than 54 Sq.m	11 + 1 additional badge per 9 Sq.m. (63 Sq.m. = 12 Badges)

## Conference, Level 1



### Plenary 1-2:

- Opening
- Keynote Session
- Social Functions

### Meeting Rooms:

- Tutorial Session
- Panel Forum
- Oral Session







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## Call for Paper

### Important Dates

- Full Paper and Abstract Submission Open: September 5, 2024
- Full Paper Submission Deadline: May 8, 2025
- Abstract Submission Deadline: June 12, 2025
- Notification of Acceptance: June 19, 2025
- Submission of IEEE Xplore Compliant Paper: July 31, 2025

**IEEE PES 2025 GTD**  
CONFERENCE & EXPOSITION

**IEEE**  
Advancing Technology for Humanity

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- 24 CONFERENCE TRACKS
- SUPER SESSIONS
- PANEL SESSIONS
- FORUM SESSIONS
- POSTER SESSIONS
- MULTIPLE NETWORKING

**PG** Power Generation

**T&D** Transmission & Distribution

**RE** Renewable Energy

For More Information Please Visit [www.ieeeegt.org](http://www.ieeeegt.org)

**MEETING MATTERS INTERNATIONAL**  
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## Main Conference Theme



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## Main Conference Tracks







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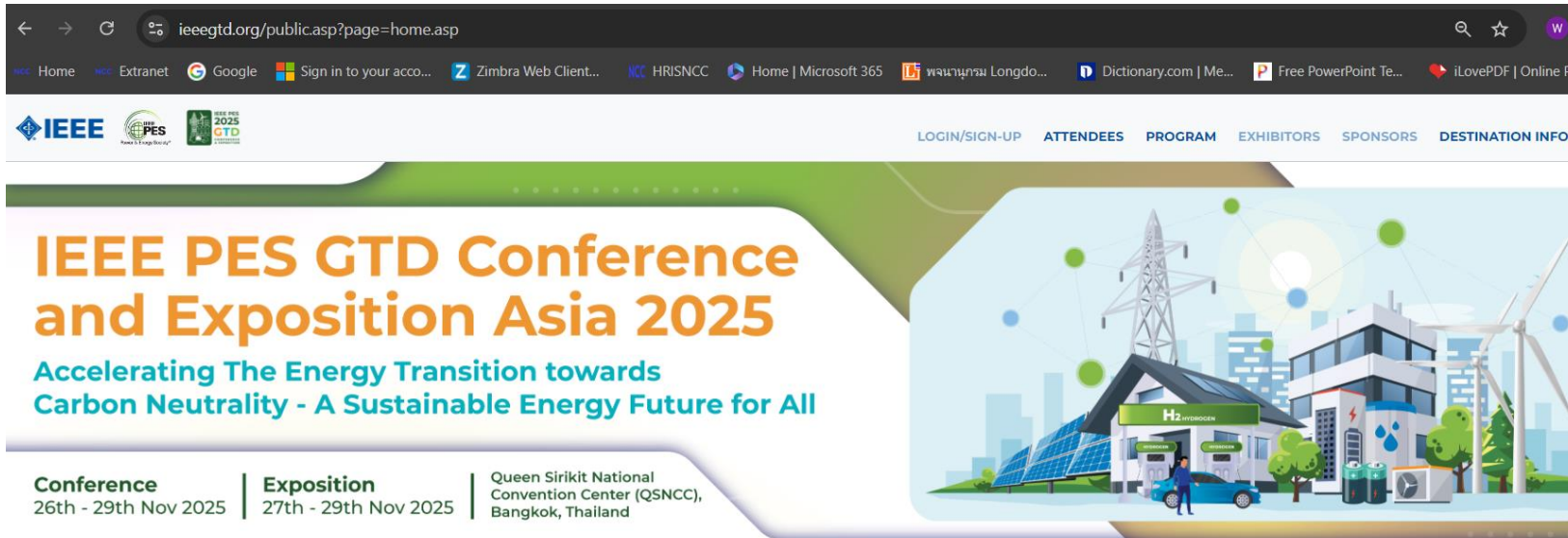
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## Website & Contacts

www.ieeegtd.org



### Contact:

Sponsorship & Exhibition  
[exhibition@ieeegtd.org](mailto:exhibition@ieeegtd.org)

Local Arrangement & Other Supports  
[support@ieeegtd.org](mailto:support@ieeegtd.org)

Online Reservation & Secretariat  
[ieeepesgtd@meetmatt.net](mailto:ieeepesgtd@meetmatt.net)



Deadlines	
<b>Conf Submissions (Opens 05 Sep 2024)</b>	
Acceptance Notification is from	19 Jun 2025
Full Paper	8 May 2025
Abstract Only	29 May 2025
IEEE Xplore Compliant Paper	31 Jul 2025
<b>Conf Registration (Opens 19 Jun 2025)</b>	
Author/Presenter/Early Bird - Ends	31 Jul 2025
Regular Fee Rate - Ends	28 Aug 2025
Late/Onsite Fee Rate - Starts	29 Aug 2025

**Event News**

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[Submission Format & Guidelines](#)



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**We are ready and see you in  
GTD Asia 2025**